

## Message Text

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PAGE 01 GEORGE 01107 161406Z

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 USIA-15 AID-05 /038 W

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R 161329Z JUL 75

FM AMEMBASSY GEORGETOWN

TO SECSTATE WASHDC 1487

UNCLAS GEORGETOWN 1107

E.O. 11652: N/A

TAGS: BEXP, GY

SUBJECT: FY-76 COMMERCIAL ACTION PROGRAM

REF: STATE A-4304 OF 5/24/74

THE FOLLOWING IS EMBASSY GEORGETOWN'S PROPOSED CAP FOR FY-76:

CAMPAIGNONE- HYDROELECTRIC PROJECT (FIRST STAGE ROAD CONSTRUCTION).

ANNUAL TIME ALLOTMENT:

FSO-5 TORRE 26 MD

FSO-7 PARKER 4 MD

FSIO-5 HOOD 2MD

FSL SPELLEN 10 MD

ACTION ONE: THROUGHOUT FY-76 PUBLISH IN COMMERCIALNEWSLETTER  
ITEMS RELATING TO ROAD BUILDING EQUIPMENT AND TECHNOLOGY,  
INCLUDING FEATURE ARTICLES TO THE EXTENT INFORMATION BECOMES AVAIL-  
ABLE.

ACTION TWO: BY NOV 30 SHOW SEVERAL FILMS  
ON DAM CONSTRUCTION AND  
MODERN HYDROELECTRIC POWER GENERATION. (TWO SUCH FILMS  
ARE NOW ON ORDER. ) AT LEAST ONE FILM PRESENTATION WILL INCLUDE A  
REPRESENTATION FUNCTION.

ACTION THREE: BY DEC 31 ARRANGE A VISIT TO THE SITE OF THE UPPER  
MAZARUNI (HYDROPOWER) ROAD PROJECT. THIS WILL BE COORDINATED WITH  
THE USAID ENGINEERING OFFICE.

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PAGE 02 GEORGE 01107 161406Z

CAMPAIGN TWO: FOOD PROESSING AND CANNING. ANNUAL TIME ALLOTMENT:

FSO-5 TORRE 18MD  
FSO-7 PARKER 3 MD  
FSIO-5 HOOD 3 MD  
FSL SPELLEN 9 MD

ACTION ONE: BY FEB 28 ACQUIRE FOR PRESENTATION USIA FOOD PROCESSING FILM PROGRAMS ONE, TWO, FIVE AND SIX. VIEWER TURNOUT AND RESPONSE TO FY-75 SHOWING OF PROGRAM ONE WAS ENCOURAGING.

ACTION TWO: BY MARCH 31 OBTAIN WRITTEN MATERIAL ON SMALL-SCALE CANNING EQUIPMENT FOR PUBLICATION IN COMMERCIAL NEWSLETTER.

ACTION THREE: BY APRIL 30 ARRANGE FOR VISITS OF COMMERCIAL ACTION STAFF TO THE GOG AND PRIVATE CANNING FACILITIES IN ORDER TO FURTHER ASCERTAIN THE POTENTIAL FOR RELATED U.S. EQUIPMENT SALES.

ACTION FOUR: BY JULY 31, DEVELOP ANY INVENTORY OF VISUAL AIDS (POSTERS, PHOTOGRAPHS, ETC.) FOR PRESENTATION IN THE COMMERCIAL LIBRARY. IF SUFFICIENT MATERIAL IS OBTAINED IN TIME IT WILL BE USED IN CONJUNCTION WITH ACTION ONE.  
CAMPAIGN THREE: LOGGING, SAWMILLING, AND AGRICULTURAL EQUIPMENT.

ANNUAL TIME ALLOTMENT:

FSO-5 TORRE 22 MD  
FSO-7 PARKER 8MD  
FSIO-5 HOOD 2 MD  
FSL SPELLEN 11 MD

ACTION ONE: BY DEC 31 THE COMMERCIAL OFFICER AND/ OR DESIGNED STAFF PERSONNEL WILL VISIT THE GOG FARMS AT EBINI, KIBILIBIRI, AND MATTHEWS RDIGE TO DETERMINE POTENTIAL FOR AGRICULTURAL EQUIPMENT SALES AND TO ACQUAINT OURSELVES WITH LOCA FARM MANAGERS.

ACTION TWO: BY FEB 28 THE COMMERCIAL OFFICER OR DESIGNATED STAFF WILL VISIT SEVERAL SAWMILLS IN THE BERBICE AND CORENTYNE AREAS TO FOLLOW UP ON AN EARLIER TRIP (FY-75 CAP) AND TO GENERATE NEW TRADE OPPORTUNITIES.

ACTION THREE: THROUGHOUT THE CAP TIMEFRAME THE COMMERCIAL NEWS LETTER WILL CARRY NEW PRODUCT NOTICES OF LOGGING, SAWMILLING, AND UNCLASSIFIED

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PAGE 03 GEORGE 01107 161406Z

AGRICXTURAL EQUIPMENT, AS AVAILABLE.

ACTION FOUR. BY JULY 31, OBTAIN AT LEAST ONE FILM ON MODERN FORESTRY FOR PRESENTATION IN ONJUNCTION WITH A REPRESENTATION FUNCTION.

CAMPAIGN FOUR: (SURVEY CAMPAIGN). TO DETERMINE THE POTENTIAL FOR U.S. EXPORTS TO SUPPLY GUYANA'S SMALL DAIRY INDUSTRY, NON-TRADITIONAL AGRICULTURE, AND STOCK-FEED INDUSTRY.

ANNUAL TIME ALLOTMENT:

FSO-5 TORRE 10 MD

FSO-7 PARKER 2 MD

FSL SPELLEN 5 MD

ACTION ONE: BY DEC 31, VISIT THE GOG DAIRY FARMS AT MONREPOS  
AND MOBLISSA.

ACTION TWO: BY FEB 28, DETERMINE THE EXTENT TO WHICH THE GOVT-OWNED  
DAIRY IN GEORGETOWN IS ABLE TO HANDLE THE EXPECTED INCREASED  
SUPPLY OF RAW MILK.

ACTION THREE: BY FEB 28, VISIT THE THREE MAJOR STOCKFEED MANU-  
FACTURERS TO FIND OUT WHETHER THEY PROPOE TO EXPAND THEIR FACILI-  
TIES TO MEET INCREASED PRODUCT DEMAND.

ACTION FOUR: BY MARCH 31, DETERMINE WHETHER SMALL-SCALE MCHANIZED  
AGRICULTURAL EQUIPMENT HAS SALES POTENTIAL IN GUYANA. THIS WILL  
INVOLVE VISITS TO VARIOUS LOCAL DEALERS AND DISCUSSIONS WITH GOVT  
AGRICULTURAL PERSONNEL.  
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